



ADV. DIPLOMA IN DIGITAL PHOTOGRAPHY COURSE BROCHURE 2020-21







SOP SCHOOL OF PHOTOGRAPHY

POWERED BY TGC ANIMATION & MULTIMEDIA









tgc

ENS

C

ADV. DIPLOMA IN PHOTOGRAPHY

6

Duration – 1 Year

WHY PURSUE A CAREER IN PHOTOGRAPHY?

The field of photography has changed tremendously in the last couple of years. Photography had, traditionally, been restricted to events, weddings, and movies; but in the recent years, the boom of e-commerce, advertising, mass media, and related fields has created a large demand for professional photographers.

All of us have become highly dependent on various websites for clothing, cosmetics, food, etc. and this has led to a huge demand of good photographers in the commercial field, such as fashion photography and food photography. There are other fields as well, such as sports photography, wildlife photography, pet photography, etc., that have gained popularity. At SoP from the house of TGC, our endeavour is always you to explore new career avenues in photography...

Are Equipment Important to Pursue Photography as a Career?

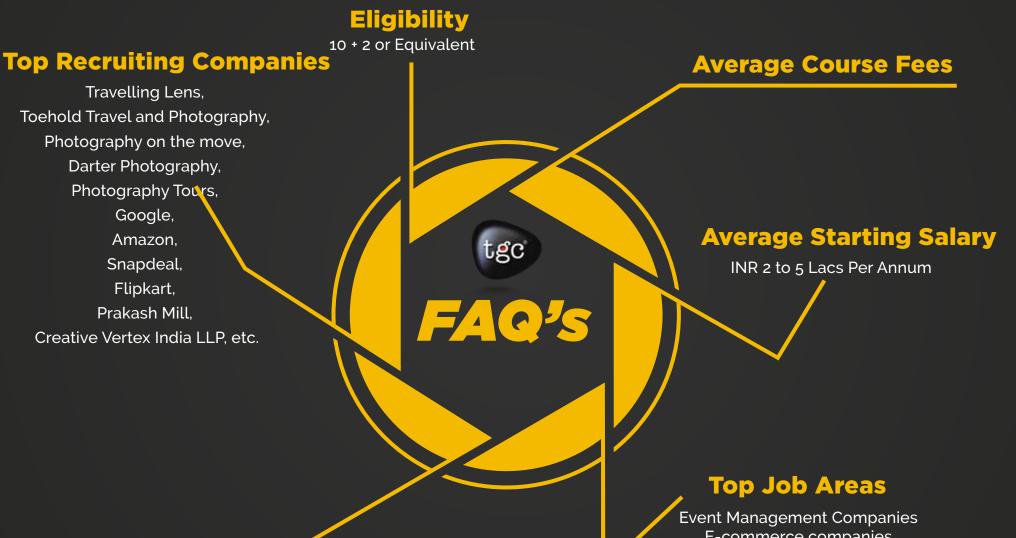
Just like doctors are incomplete without their surgical tools, photographers are incomplete without their equipment. Good equipment matters. Legendary photographers such as Ansel Adams, Raghu Rai, DabooRatnani or Steve McCurry, etc. like to work with world-class equipment, be it IMAX Cameras or good DSLR cameras. They make sure that their equipment is on-point, as it can often make a huge difference in the quality and angle of pictures.

A lens is also an important piece of equipment, as it can provide diverse shot options. For example, you can go for a zoom lens for wildlife photography, wide-angle lens for land-scape photography, etc., and can choose from various types of lenses, depending on the genre of photography you like.

At SoP, with our state-of-the-art studio setup with all the necessary latest equipment always push you to try something new and different.

How to Become a Photographer with Sop?

- Choose a Diploma course at TGC- School of Photography
- Learn the Photography from Scratch and build up from there...
- Be disciplined with your class schedule
- Engage yourself in daily assignments and exercises provided by your trainer.
- Keep practicing ...
- Participates in Competitions / Take up Internships provided by SoP
- Create a Niche for yourself
- Create a Portfolio / Blog / Website
- Submit your Resume & Portfolio at TGC
- Collect your Certificate
- Appear for a campus placement or schedule interview organised by TGC
- Get a Job



Admission Process

First Come First Serve Basis (Strictly Limited Seats for only 30 Students in an academic year) vent Management Companie E-commerce companies Photography Studios Artefacts Shops Advertising Agencies New Channels Print Media Academic Institutions

Programme Outcome:

The successful completion of Advanced Diploma in Photography will enable students to:

- Develop appropriate and innovative solutions, working within the dynamics of the target market, with consideration for the requirements of an employer or client.
- Incorporate the knowledge of photography theories, principles and historical practices into the conceptualization and development of effective photographs.
- Integrate the principles of photographic language and design as well as knowledge of contemporary visual culture, into the creation and evaluation of one's own work (in traditional and emerging media) and into the assessment of the work of others
- Develop thematic bodies of photographic work that investigate and record the visual world and that explore and express ideas.
- Create photographic images utilizing a variety of technologies and workflow processes (image capture, manipulation, output, and distribution) in alignment with conceptual/visual objectives.
- Exhibit professional attitudes and behaviours, as well as effective leadership skills when work ing in multidisciplinary teams.
- Develop a professional practice strategy, including career opportunities and business models that includes effective project management, ethical and legal behaviour and thoughtful net working among professional colleagues and clients.

Photography & Cinematography Training Program Is Being Divided In Multi-Modules & Portfolio Design Sessions

CODE	SUBJECT
CODL	SUBJECT

Module 1 DSLR Camera Operations

- Module 2 Understanding & Use of Studio Equipment
- Module 3 Studio Light Setup
- Module 4 Photography with Studio Light
- Module 5 Art & Conceptual (Narrative, Storytelling, Preps)
- Module 6 Interaction with Industry People & work like one of them
- Module 7 Product and E-Commerce Photography
- Module 8 Fashion Photography
- Module 9 Food Photography
- Module 10 Portraiture, People & Street Photography
- Module 11 Architectural & Interior Photography
- Module 12 Wildlife, Travel & Landscape Photography
- Module 13 Wedding & Event Photography
- Module 14 HDR Framing & Shooting
- Module 15 VideoGraphy
- Module 16 Final Portfolio Show & Placement

SOFTWARE Coverage: Adobe Lightroom, Photoshop, Premier Pro, After Effects (Basics)



DSLR CAMERA OPERATIONS

Duration : 8-weeks, 24-sessions



DSLR Camera Operations

Different lighting on different elements Shutter and Aperture relationship Focusing Modes (Single Point vs. Spectrum) Light study Shuttle Speed / Lenses DPC ISO Aperture and its working Shutter and its working **Exposure Compensation Back Focus** Light Metering – TTL RAW & JPEG White balance and custom Zooming & Panning

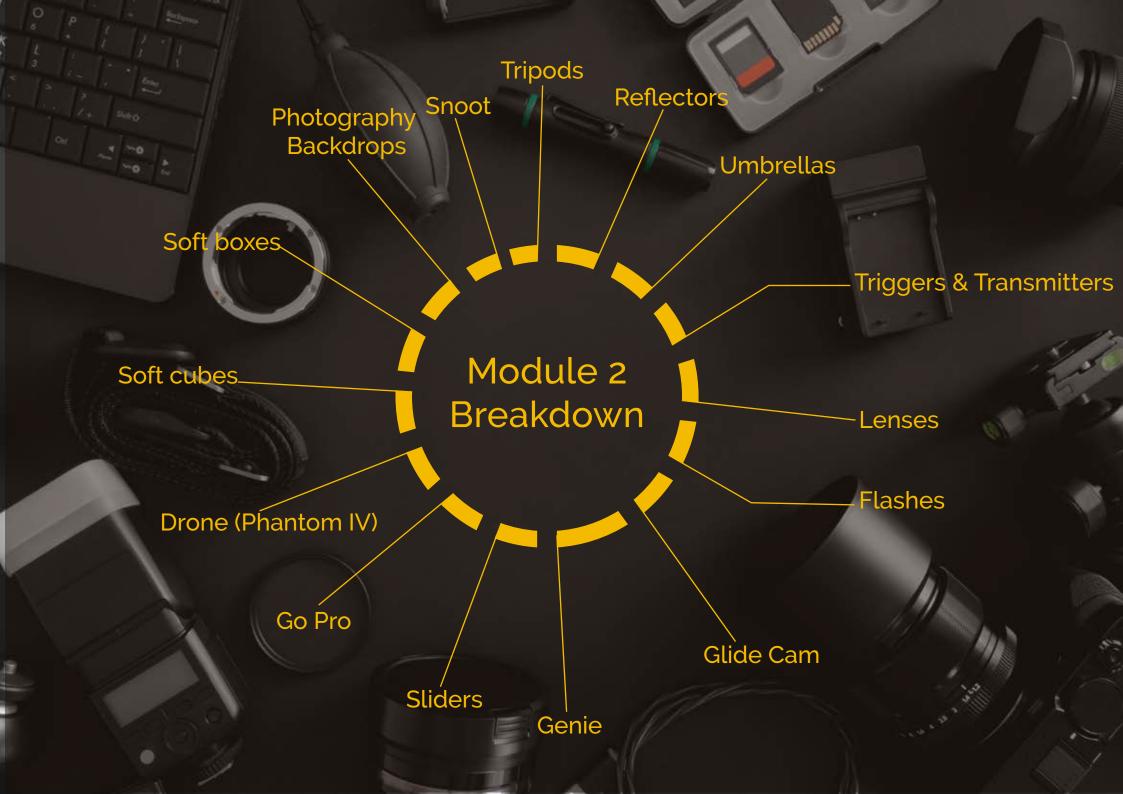
Module 1 **Breakdown**

Colour Theory Filters Sensor – CMOS & CCD Picture style Shooting modes External Flash system **Outdoor Shoot** Narrative still light Composition Rule of thirds **Types of Camera** Internal Flash System External Flashes



UNDERSTANDING USE OF STUDIO EQUIPMENTS

Duration : 8-week, 24 Sessions



Understanding Use Of Studio Equipments

TRIPODS

What to look for when selecting a camera tripod?
The sole purpose of a camera tripod is to stabilize a camera
Are the expensive camera tripods any better than the cheap camera tripods?
Camera tripod easily supports your camera with the various lenses you may use:
Macro, Normal Zoom, or mid – telephoto zoom lenses.
Companies that produce high quality camera tripods for professional photographers

Module 2 Breakdown

REFLECTORS

How do you use a reflector for indoor photography?

What size reflector is best?

Can you use aluminium foil as reflector?

What is a good reflector?

Which side of aluminium foil reflects more light?

How do you use a reflector?

Which colour reflects light the most?

What size reflector do I need?

How do you use photography reflector panels?

How do you hold a reflector without an assistant?

How do you make a reflector?

When would you use a reflector in photography?

How do you use gold reflectors?

Which type of reflector is used for yard lighting purpose?

How do you use a light reflector for a video?

Why would a photographer use a black reflector?

How do you make a light reflector for photography?

How do you use a reflector collapsible light?

Module 2 Breakdown

444

UMBRELLAS

What are the umbrellas in photography?

How do you use an umbrella light on a camera?

Which way do you use umbrella lights?

Why do photographers use umbrellas and what benefits do they offer? What is the difference between Black and White umbrella lighting?

How do you set up an umbrella for photography?

Where should lights be placed in photography?

How do you put lights on your umbrella?

How do you use an umbrella light for video?

Module 2 Breakdown/

TRIGGERS & TRANSMITTERS

How do you trigger the flash off your camera? What is a trigger in Photography? Do you need a trigger for off camera flash? How do you connect a wireless camera flash?

CAMERA LENSES

What are different camera lenses used for? What are the 3 types of lenses? What type of lense should I get for my camera? What are the different types of lenses for DSLR? Can a camera work without a lense? How many lenses do I need for photography?

Module 2 Breakdown/

FLASHES

How do camera flashes work?

Which camera flash is best?

What is camera flash?

Why is flash used in photography?

Do all flashes work on any camera?

Do you need TTL Flash?

When should you use camera flash?

Do you need a flash for indoor photography?

Do you need external flash for indoor photography?

How do you set up an external flash?

What does TTL mean in a flash?

Are camera flashes universal?

How far does a camera flash reach? Do you need an external flash for a DSLR? How to use external flash outside?

Module 2 Breakdown

GLIDE CAM

What is a glide cam?

How does a glide cam work?

How do you hold a glide cam?

How do you balance a glide cam?

How do you stabilize a glide cam?

What is a glide cam used for?

What is Ronin S?

How much weight does a Glidecam hold?

What cameras are compatible with Glide Cam?

How long does a Glide cam battery last?

Why is your Glide cam beeping?

How do you connect your Camera with Glide Cam?

Module 2 Breakdown/



Panning motion control with keyframing for video and time lapse Panorama and Turntable modes Full IOS and Android app control via Bluetooth

SLIDERS

What is a slider in photography?How do you make a camera slider?How do you set up a camera slider?How do you get smooth slider shots?What is a motorized camera?

10 best camera sliders in the photography industry?

Module 2 Breakdown/

GO PRO

Which Go Pro is the best?
What is a Go Pro used for?
Basics of using your camera?
Status LCD Icons
How to shoot videos?
Using 10 seconds timer
To shoot photos every "x" second timelapse mode
To shoot single shot photos
To shoot triple shot sequence photos
Choosing NTSC / PAL Setting
Connecting camera to TV or HDTV
Troubleshooting

Module 2 Breakdown

DRONE (Section 1)

Introduction

Preparing the aircraft How to use remote control Linking the remote control Learn Flight Controls of Drone Flight modes of Drone Flight status indicator Return to home (RTH) Low battery (RTH)

Failsafe (RTH)

Module 2 Breakdown/

DRONE (Section 2)

Obstacle avoidance during failsafe RTH

Tap fly

Active track Obstacle and vision positioning system Detection range Calibrating front sensors Attaching and detaching the propellers Camera profile and Gimbal DJI Go app Flight environment requirements

Module 2 Breakdown

DRONE (Section 3)

E

Flight limits and NO fly zones

Pre-flight checklist

Calibrating the compass

Auto take-off and auto landing

Starting stopping the motors

Flight test

Carlo Carlos

Module 2 Breakdown

STUDIO LIGHT SETUP Duration : 1-week, 3 Sessions

Before shooting in a studio, it is vital to understand the studio environment and how photographic equipment is used. This session will be held inside our studio, which is equipped with all the desired equipment such as lights, stands, light meter, soft boxes, reflectors, honey combs, snoots, back drops etc. The use of each equipment will be explained. This will be followed by a practical session where the use a 1 light set up and 2 & 3 lights set up will be demonstrated.

Studio Light Setup

Tour of Film Studio

Flooring Management

Intro. with Studio Lights and functions

Equipment's and different impacts

Circle of lights

Types of lights

How do you use studio flash light?

What is the best lighting for an art studio?

How can you make your studio light look natural?

Which is a better soft box or umbrella?

Different types of studio lights?

What is a soft box, why do photographers use soft box?

How do you set strobe lighting for photography?

Where should strobe lights be placed

How do you get perfect lighting? How do you get good outdoor lighting?

Module 3 Breakdown

Studio Light Setup

How do you set up a soft box? How do you make a homemade soft box? Difference between strobe light and speedlight What is the best size soft box for portraits? Rim Lighting setup Ring lighting setup 2-point lighting, 3-point lighting, Key point lighting

Module 3 Breakdown

PHOTOGRAPHY WITH STUDIO LIGHT Duration : 1-week, 3 Sessions

Photography with Studio Light

Low Key

High Key

Photography Lighting Tips

People Photography

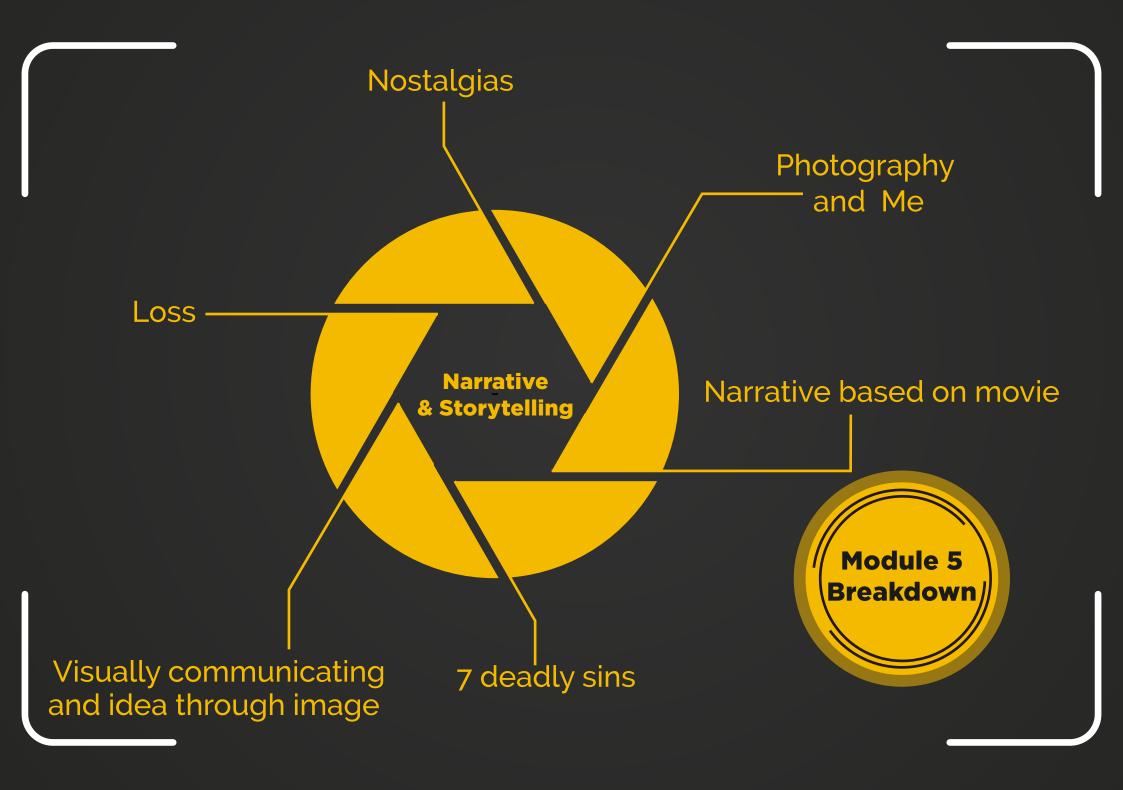
Abstract Photography

Special Techniques

Module 3 Breakdown

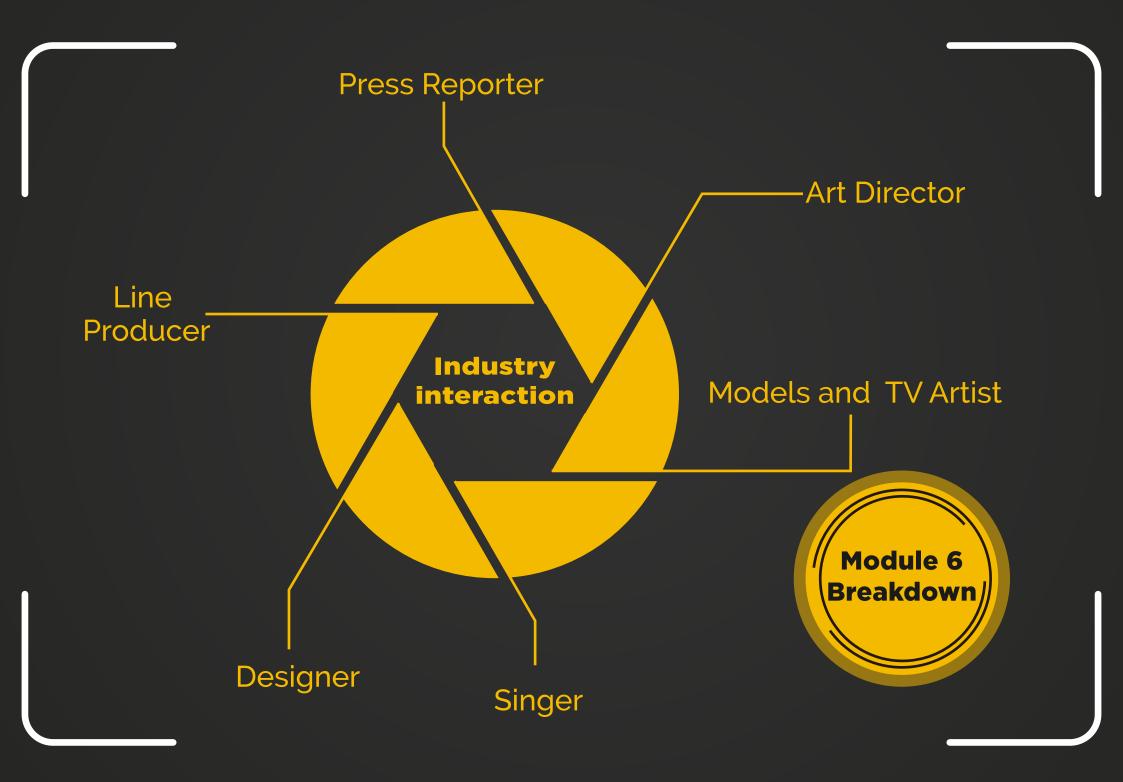
Art & Conceptual (Narrative, Storytelling, Preps)

Duration : 1-Week, 3 Sessions



INTERACTION WITH INDUSTRY PEOPLE & WORK LIKE ONE OF THEM

Duration : 2-Weeks, 8 Sessions



FASHION PHOTOGRAPHY

Duration : 4-Weeks, 16 Sessions

Fashion Photography is a major branch of photography that deals with the presentation of fabrics and cosmetic accessories alongside models for magazines, ezines, online fashion stores, fashion catalogues and fashion shows. At, TGC-SoP we impart learning in a step by step mode to make students learn fashion photography professionally.

4 Different Kinds Of Fashion Photography

tge

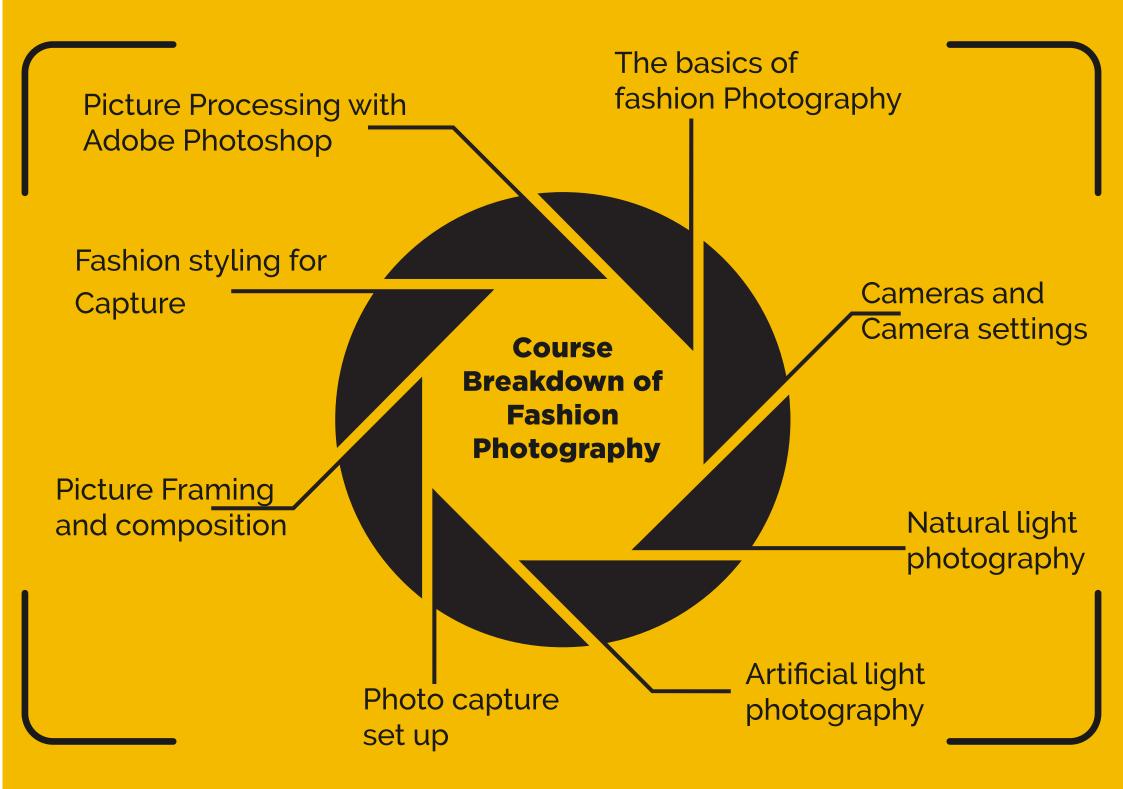
(47)

HIGH FASHION PHOTOGRAPHY

EDITORIAL PHOTOGRAPHY

STREET PHOTOGRAPHY CATALOGUE PHOTOGRAPHY





The Basics Of Fashion Photography

Understanding the basics of digital photography

The difference between all the major branches of photography

File types (RAW and JPEG)

White balance

The exposure triangle – Aperture, shutter speed and ISO

Cameras And Camera Settings

Digital Cameras

Lenses and Focal Lengths

Tripods and Accessories

Camera Modes- Auto mode, aperture priority

and shutter priority

Natural Light Photography

Hard Light vs Soft light

Diffusers and Reflectors

Natural light sources

Use of light in storytelling

Front, back and side lights

Artificial Light Photography

Lighting Modifiers and Accessories

Lighting gear and studio lighting kits

Equipment setups- Studio lights and umbrellas

Remote Flash and Radio Wave

Standing Light and soft boxes

0

Photo capture set up

Photography work area establishment

Photo background selection

Shot Plan

Scene Creation

Use of props, backgrounds, surfaces and linens

Picture Framing And Composition

Model Placement and pose setting

Rule of Thirds

Focus

Depth of Field

Perspective and Angle

Focal length, Lens compression and depth of field

Shapes , lines and colours



Fashion Styling For Capture

Styling techniques for magazine photo shoots Styling techniques for Online stores Styling technique for Runway cover shoots Styling for fantasy portraits Model makeup, pose and charisma Tricks and tips used in the Fashion industry

for fashion spreads and shoots

Picture Processing With Adobe Photoshop

File compatibility

Colour corrections and image adjustments

colour space

Photo manipulation and photo effects

Tricks and tips used in Adobe Photoshop for model and fashion photo editing

Backup and storage

Copyrighting

Understanding the fashion photography business

Fashion Photography

"STUDENTS ALBUM"

Please click the below mentioned link

https://www.behance.net/gallery/78426465/-FASHION-PHOTOGRAPHY

Fashion Photography

"STUDENTS OUTDOOR PHOTO WALK "

Please click the below mentioned link

https://www.youtube.com/watch?v=LE4ZPLWX-9tk#action=share

Fashion Photography

"STUDENTS INDOOR PHOTO SESSIONS"

Please click the below mentioned link

https://www.facebook.com/100007488168075/videos/1984031285189791/



WEDDING & EVENT PHOTOGRAPHY

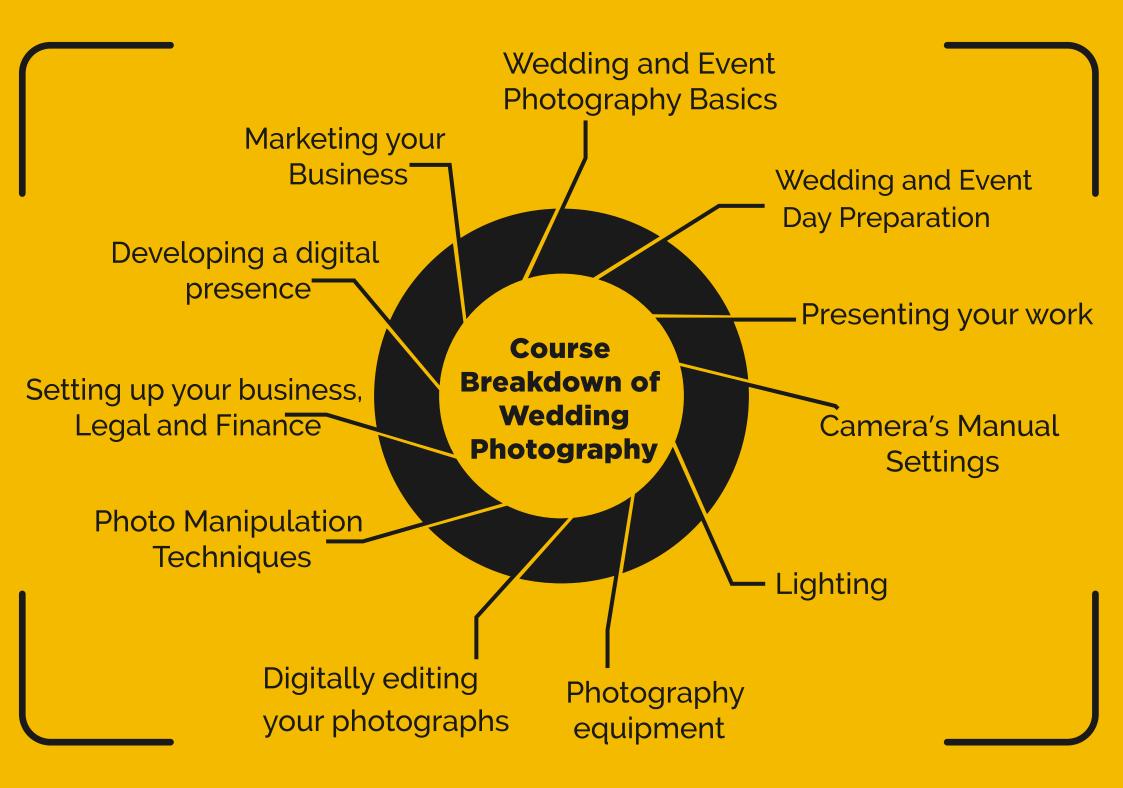
Duration : 3-Weeks, 9 Sessions

WEDDING PHOTOGRAPHY

is the photography of activities relating to weddings. It encompasses photographs of the couple before marriage as well as coverage of the wedding and reception. Rather, they might pose for a formal photo in their best clothes before or after a wedding.

EVENT PHOTOGRAPHY

is the practice of photographing guests and occurrences at any Event or occasion where one may hire a photographer for.



Wedding & Event Photography Basics

Obtaining the needed experiences How to develop a portfolio The importance of creating a brand How to present yourself to clients How to create a business plan Creating a brochure pack for clients

Wedding & Event Day Preparation

Preparing for a wedding What equipment you will need How to photograph the ceremony How to photograph the reception Important moments to remember

Technical tips for wedding photography

Presenting Your Work

Preparing your images

Digital Presentations

Editing your photos

How to devise an ordering system

Camera's Manual Settings

Getting the right exposure

Setting aperture

Altering the shutter speed

Understanding ISO

How aperture, shutter speed and ISO work together

Other manual controls

Lighting

The different types of lighting

The reflection of light

Outdoor lighting - sunlight

Recommended equipment for outdoor lighting

Introduction to indoor lighting

Photographing indoors - the technical issues

Photography equipment

.

10

Cameras

Tripods

Monopods

Lenses

Camera bags

Digital Storage

Digitally Editing Your Photographs

Why do you need a digital dark room? Correcting imperfect images Re-invent photographs as new and different images What you can do with photo editing software's Other elements needed in your digital dark room Understanding DPI and resolution What to know before you start editing Workflow **Picture orientation** Cropping Levels Altering brightness and contrast Hue and saturation Red eye Cloning

Photo Manipulation Techniques

What layers are and what they are used for

How to use layers

How to apply a layer mask

What the brush tool is and how to use it

How to apply an adjustment layer

How to merge layers

How to use the dodge and burn tools

Adding a lens vignette to your photo

Setting Up Your Business, Legal And Finance

Prepare a mission statement and develop a business name

Setting up your business on a small budget

Putting together a business plan

Paying tax

Indemnity insurance

How to keep financial records in four easy steps

Developing A Digital Presence

The importance of digital presence

Why you should build a website, and how to do it

The benefits of a photo blog and how it works

Using social networks to establish your business

How your website, Photo blog, and social networking work together.

How to protect your images for display on the internet

......

Marketing your Business

Providing samples of your work

Business cards

Local press

Direct mail

Referrals

Networking

Print ads

Wedding Photography

"STUDENTS ALBUM"

Please click the below mentioned link

https://www.behance.net/gallery/78429767/PRE-WEDDING-PHOTOGRAPHY

MODULE-11

ARCHITECTURAL & INTERIOR PHOTOGRAPHY

Duration : 4-Weeks, 12 Sessions

ARCHITECTURAL PHOTOGRAPHY

is the photographing of buildings and similar structures that are both aesthetically pleasing and accurate representations of their subjects. Architectural photographers are usually skilled in the use of specialized techniques and cameras.

INTERIOR PHOTOGRAPHY

is the skill of photographing a room, whether it's in a house or a commercial environment, is one that is practiced principally by professionals who specialize in architectural photography or interior design work. Most people never give much thought to making a room the subject of a photograph.

Section 1

Comprehensive understanding of architectural& interior lighting.

Heightened sensitivity to light and how it strengthens architectural design

Ability to use High Dynamic Range (HDR): multiple exposures to create dramatic architecture/interior images without additional professional lighting

Control of Parallax (Free Transform Procedure) to correct distortion and perspective so buildings do not look like they are leaning to one side or falling back.

Module 10 Breakdown

Section 2

Creation of exceptional images with light and architecture, including dusk

imagery.

Advanced amateur use of most Single Lens Reflex (SLR) digital camera functions, including: shooting raw, processing in Adobe Bridge and Photoshop CC, batch processing, organization, colour temperature, exposure/histograms, colour Advanced use and knowledge of Adobe Lightroom Creative Cloud.

Knowledge of how to do a monitor calibration.

Advanced eleven colour profiled printing.

Module 11 Breakdown/

Architectural Photography

"STUDENTS ALBUM"

Please click the below mentioned link

https://www.behance.net/gallery/78430033/ARCHITEC-TURAL-PHOTOGRAPHY

Interior Photography

"STUDENTS ALBUM"

Please click the below mentioned link

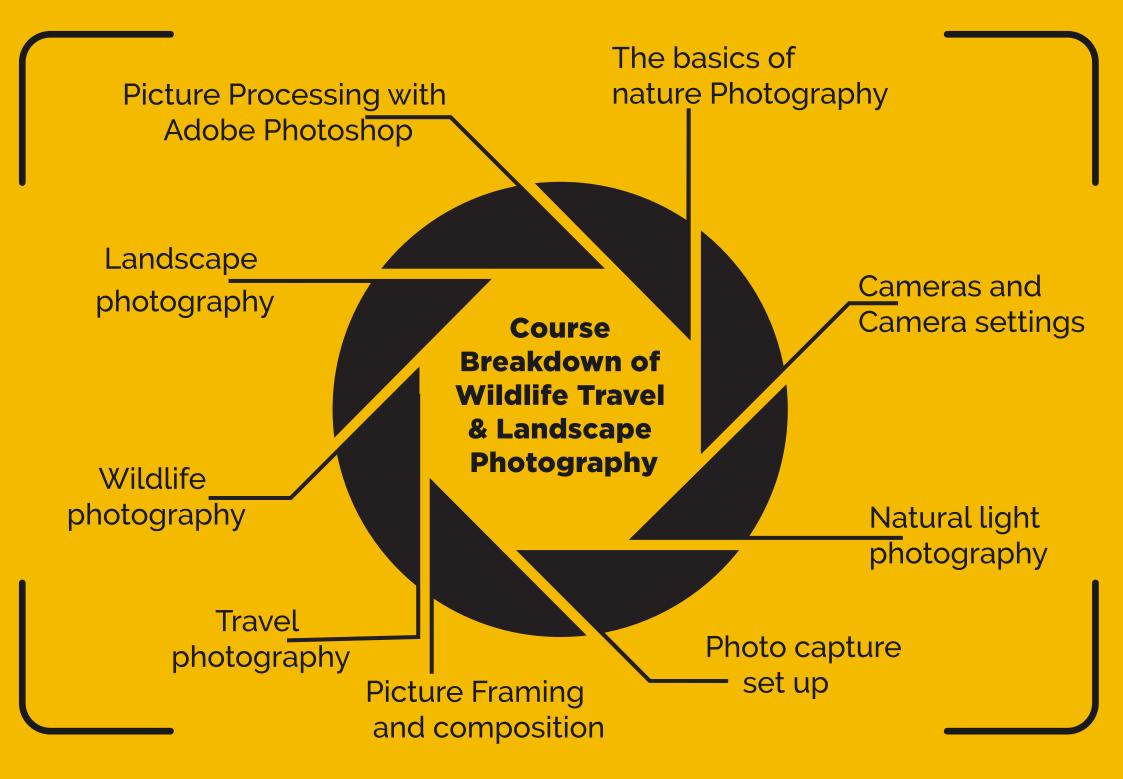
https://www.behance.net/gallery/89097979/EX-TERIOR-INTERIOR-PHOTOGRAPHY

MODULE-12

WILDLIFE, TRAVEL & LANDSCAPE PHOTOGRAPHY

Duration : 4-Week, 16 Sessions

Travel, Landscape and Wildlife Photography is an aspect of photography that deals with the presentation of nature, Landscape and Wildlife for scientific documentaries, nature appreciation and travel, landscape and wildlife journals



The Basics Nature Of Photography

Understanding the basics of digital photography

File types (RAW and JPEG)

White balance

The exposure triangle – Aperture, shutter speed and ISO

Cameras And Camera Settings

Digital Cameras

Lenses and Focal Lengths

Tripods and Accessories

Camera Modes- Auto mode, aperture priority and shutter priority

Natural Light Photography

Hard Light vs Soft light

Diffusers and Reflectors

Natural light sources

Use of light in storytelling

Front, back and side lights

The direction of light

The time of the day

Photo capture set up

Photography work area establishment

Shot Plan

Scene Creation

Use of props, backgrounds, surfaces and linens

Picture Framing And Composition

Subject placement

Rule of Thirds

Focus

Depth of Field

Perspective and Angle

Focal length, Lens compression and depth of field

Shapes , lines and colors

Travel Photography

Storytelling with pictures

Silhouettes

Interior photography of museums, hotels etc

Street photography

Night time photography

Tricks and tips used in the multimedia industry f or Travel photography

Wildlife Photography

Bird photography

Underwater photography

Photography of animals on the move- motion photography

Macro wildlife photography

Landscape photography

Incorporating weather conditions

Creative landscapes- woodlands and forests

Urban, coastal and local landscapes

Landscapes in black and white

Desert and Arid Landscapes

Picture Processing With Adobe Photoshop

File compatibility

Colour corrections and image adjustments

colour space

Photo manipulation and photo effects

Tricks and tips used in Adobe Photoshop for Travel, Landscape and Wildlife photo editing

Backup and storage

Copyrighting

Wildlife Photography

"STUDENTS ALBUM"

Please click the below mentioned link

https://www.behance.net/gallery/78430469/WILD-LIFE-PHOTOGRAPHY

Travel & Landscape Photography

"STUDENTS ALBUM"

Please click the below mentioned link

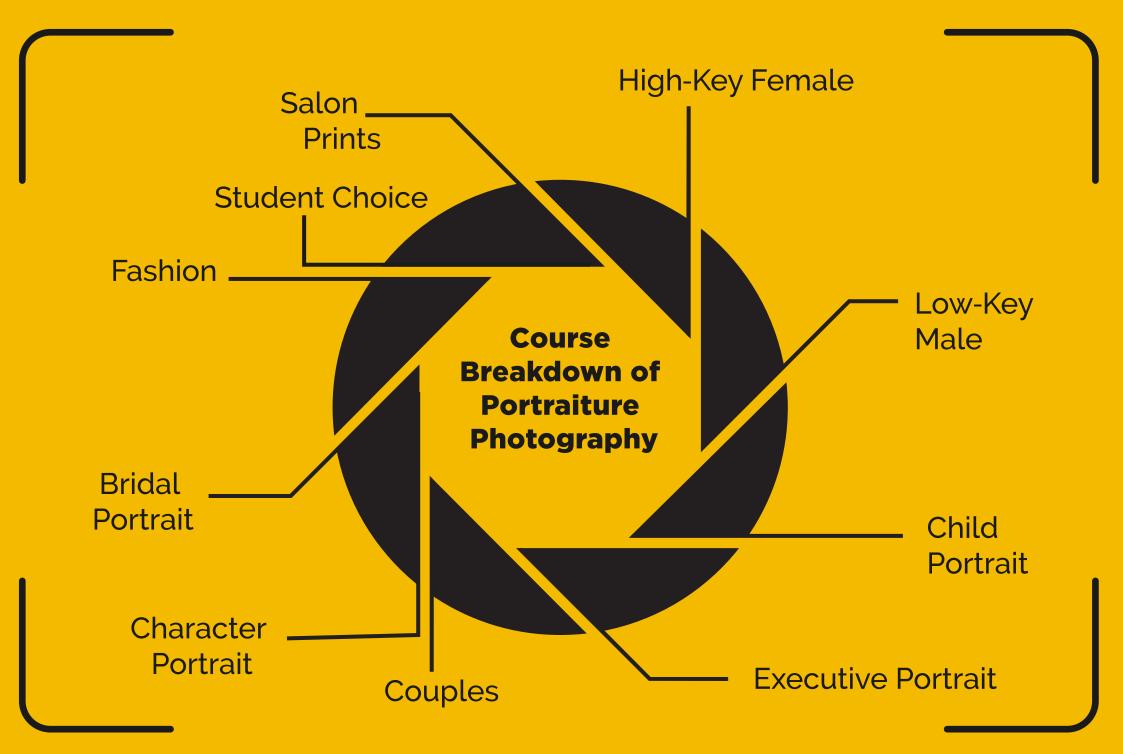
https://www.behance.net/gallery/78426569/LANDSCAPE-PHOTOGRAPHY

MODULE-10

PORTRAITURE, PEOPLE & STREET PHOTOGRAPHY

Duration : 3-Weeks, 12 Sessions

Portrait photography or portraiture in photography is a photograph of a person or group of people that captures the personality of the subject by using effective lighting, backdrops, and poses. A portrait picture might be artistic, or it might be clinical, as part of a medical study.



Portrait Photography

"STUDENTS ALBUM"

Please click the below mentioned link

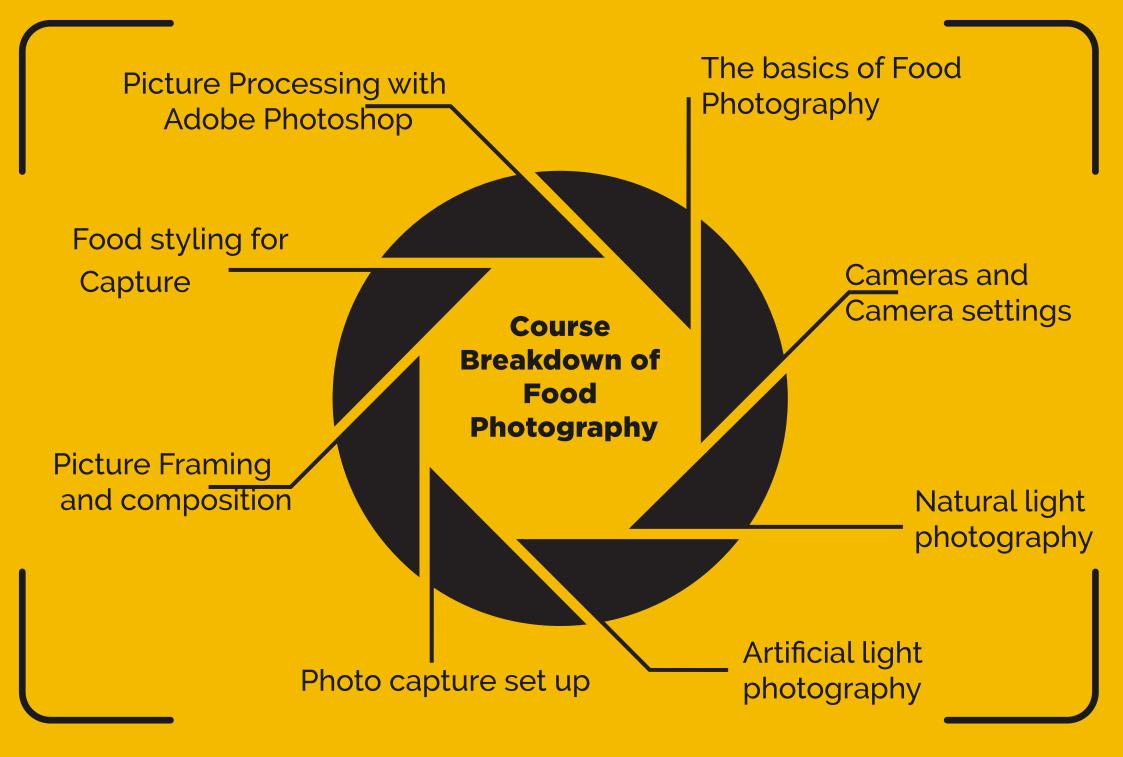
https://www.behance.net/gallery/78425951/POR-TRAITURE-PHOTOGRAPHY



FOOD PHOTOGRAPHY

Duration : 4-Weeks, 12 Sessions

Food Photography is a major aspect of photography that deals with the presentation of foods for fast food restaurant flyers, billboards , Television cooking shows and Television commercials.



The Basics Of Food Photography

Understanding the basics of digital photography

The difference between all the major branches of photography

File types (RAW and JPEG)

White balance

The exposure triangle – Aperture, shutter speed and ISO

Cameras And Camera Settings

Digital Cameras

Lenses and Focal Lengths

Tripods and Accessories

Camera Modes- Auto mode, aperture priority and shutter priority

Natural Light Photography

Hard Light vs Soft light

Diffusers and Reflectors

Natural light sources

Use of light in storytelling

Front, back and side lights

TGC ANIMATION & MULTIMEDIA Deep Singh Student of Photography

.gc

Artificial Light Photography

and antion total

Lighting Modifiers and Accessories Lighting gear and studio lighting kits Equipment setups- Studio lights and umbrellas Remote Flash and Radio Wave Standing Light and soft boxes

Photo capture set up

Photography work area establishment

Shot Plan

Scene Creation

Use of props, backgrounds, surfaces and linens

TGC ANIMATION & MULTIMEDIA Shot during Workshop

Picture Framing And Composition

Model Placement and pose setting

Rule of Thirds

Focus

Depth of Field

Perspective and Angle

Focal length, Lens compression and depth of field

Shapes , lines and colours

Food styling for Capture

Styling techniques for herbs and spices Styling techniques for bread and nuts Styling technique for fruits and vegetable Styling technique for sauces, cakes and deserts Styling technique for hot and cold beverages Styling technique for main dishes The use of paper towels, and paint brushes in food styling Tricks and tips used in the multimedia industry for food styling

Picture Processing With Adobe Photoshop

File compatibility

Colour corrections and image adjustments

colour space

Photo manipulation and photo effects

Tricks and tips used in Adobe Photoshop for food photo editing

Backup and storage

Copyrighting

tgc Lucky, Prabhdeep & Alash

Food Photography

"STUDENTS ALBUM"

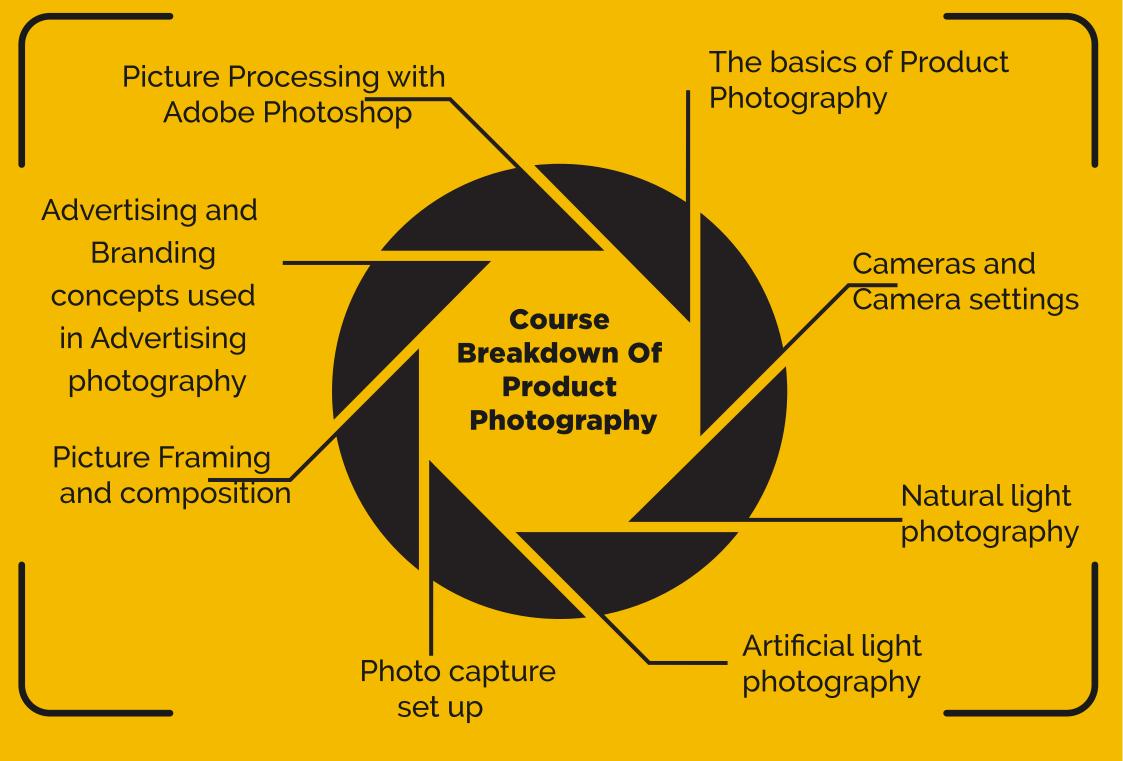
Please click the below mentioned link

https://www.behance.net/gallery/85900369/-Food-Photography

MODULE-7

PRODUCT & E-Commerce PHOTOGRAPHY

Product Photography is a branch of photography that deals with the presentation of products intended to create awareness to the public in order to drive sales of that particular product or products. In a post covid digital era, demand of e-commerce photography has increased immensely.



The Basics Of Product Photography

Understanding the basics of digital photography

The difference between all the major branches of photography

File types (RAW and JPEG)

White balance

The exposure triangle – Aperture, shutter speed and ISO

Cameras And Camera Settings

Digital Cameras

Lenses and Focal Lengths

Tripods and Accessories

Camera Modes- Auto mode, aperture priority and shutter priority

Jasmine

pparel Perfume

2 100ml 34 fi.or

Natural Light Photography

Hard Light vs Soft light

Suchaceses.

E

75cl 40% distilled and bo lack daniel dis lynchburg tennessf Diffusers and Reflectors

Natural light sources

Use of light in storytelling

Front, back and side lights

Jennessee sour MASH WHISKEY 75cl 40% Vol. Distilled and Bottled By ACK DANIEL DISTILLERY INCHBURG, TENNESSEE ST352 U.S.A.

Artificial Light Photography

Lighting Modifiers and Accessories

Lighting gear and studio lighting kits

Equipment setups- Studio lights and umbrellas

Remote Flash and Radio Wave

Standing Light and soft boxes



Photo capture set up

Photography work area establishment

Photo background selection

Shot Plan

Scene Creation

Use of props, backgrounds, surfaces and linens

Picture Framing And Composition

Model Placement and pose setting

Rule of Thirds

Focus

Depth of Field

Perspective and Angle

Focal length, Lens compression and depth of field

Shapes, lines and colours

ATTENDED FOR THE PARTY OF

USA



Y IN

EAUTY USA

Steller Franks

NAMES AND AND ADDRESS OF ADDRESS

Product styling for Capture

Advertising and Branding concepts used in Advertising photography Knowledge of branding, logo and colour combination as it applies to advertising The concepts of advertising

Understanding the business of advertising and advert financing and execution

Tricks and tips used in the multimedia industry for ads photography

Section 8



Picture Processing With Adobe Photoshop

File compatibility

colour corrections and image adjustments

colour space

Photo manipulation and photo effects

Tricks and tips used in Adobe Photoshop for photo editing

Backup and storage

Copyrighting

Understanding the fashion photography business



SHOWER GEL SHAMPOO & CONDITIONER

ESSENTIALS

ACTIVE

250 mL

Product Photography

"STUDENTS ALBUM"

Please click the below mentioned link

https://www.behance.net/gallery/88652733/PRODUCT-PHOTOGRA-

Product Photography

"BEHIND THE SCENES"

Please click the below mentioned link

https://www.facebook.com/100007488168075/videos/2524573524468895/?t=1

MODULE-14

HDR FRAMINC SHOOTING Duration : 2-Weeks, 8 Sessions

min Dillio filit



AFL

Tilata la la la D D D D D D D

0

OK

(iii)

HDR Framing & Shooting

HDR

Time-lapse

Hyper lapse

Panorama

Candid Photography

Light Painting

Stop Motion Photography

Creative Shutter

Understanding Exposure meter, Key lighting methods

Reflecting objects Light balancing (Glass or Steel Product Photography)

Module 14 Breakdown



VIDEOGRAPHY

Duration : 2-Weeks, 8 Sessions

TGC- School of Photography course is not only restricted to content in Photography but also covers a dedicated module on Videography where students are being taught to have an intermediate knowledge on Videography as how to shoot videos, how to shoot chroma and keying colours. Videography module covers basic understanding about video shooting gadgets.

Videography

Difference between Photography and Videography Shooting and Editing Videos Art of Compositions Shooting short film as per script Lighting for videography Finishing a Project Being a Youtuber

Module 15 Breakdown

MODULE-16

FINAL PORTFOLIO

Duration : 4-Weeks, 16 Sessions

At the finish of the course students works extensively and create final portfolio both in Print & Digital formats, Students final work is being evaluated under the able guidance of experienced photographers those who make critics and make in improvisation. Based on Final Portfolio our HR team helps students to get the final placement by arranging placement drive within and outside the campus.

Portfolio Design

Choosing Best Photographs

Digital Portfolio

Print Portfolio

Instagram Profile and Role of Social media

Module 16 Breakdown/