

How to be a Better User Experience Designer?

Want to Learn?

Following Module to be followed in the course :

- ↪ Introduction to UX
- ↪ Conducting Research
- ↪ Designing, Ideation and Information Architecture
- ↪ Wireframing, Prototyping and Testing
- ↪ The best of UX

[Learn More >](#)



UNIT 1

↳ Introduction to UX

How you are going to learn the User Experience design?

- What is UX?
- Components of UX
- Empathy and Understanding Problems
- Understanding User
- What makes a Good UX Designer
- Design Process



UNIT 2

↳ Conducting Research

How to know your User and How to put an appropriate Research?

- Identifying the problems
- Research Methods
- How to Interview the user and put surveys
- Usability Testing
- Creating Personas

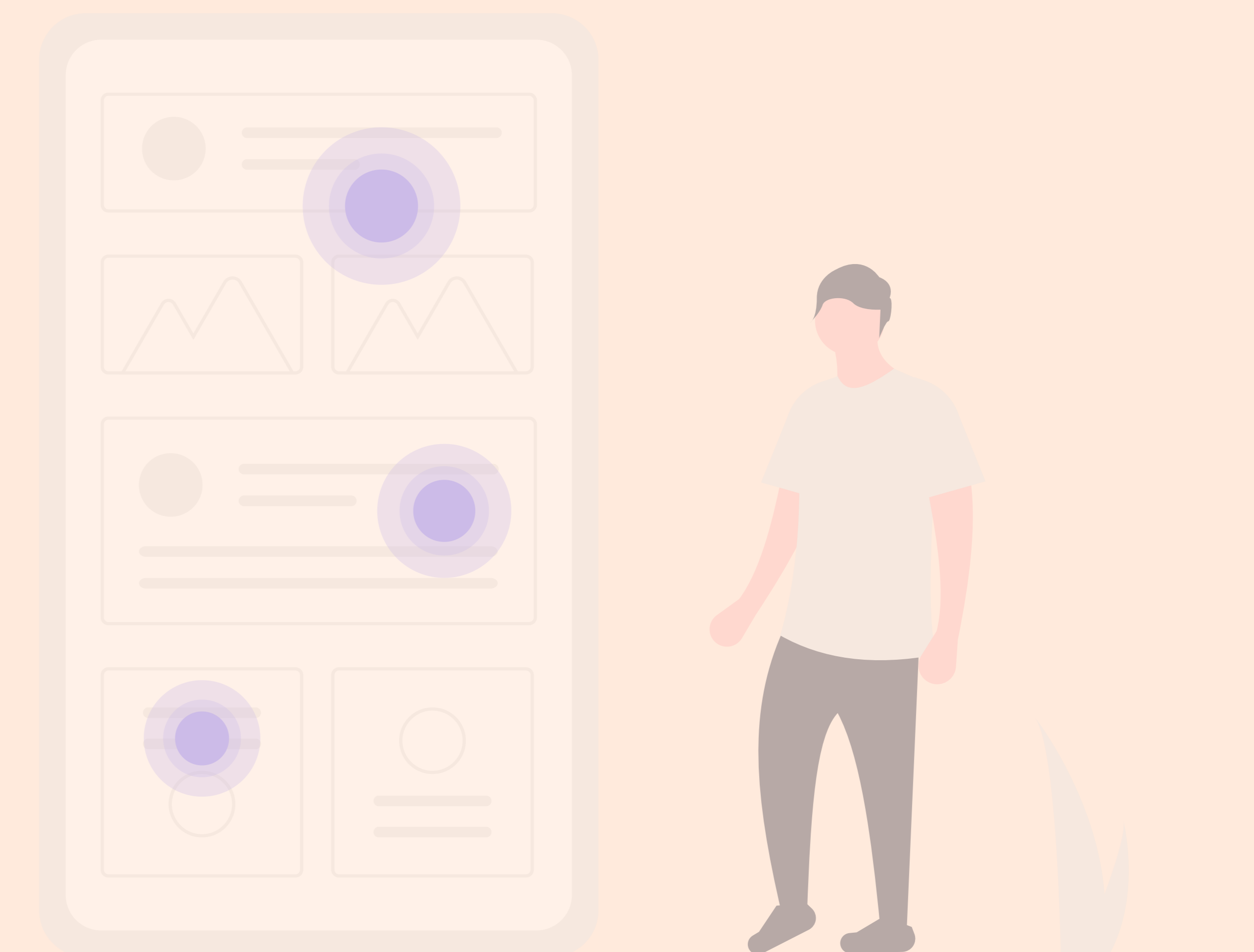


UNIT 3

↳ Designing, Ideation and Information Architecture

Giving ideas to the user problem and design digitally

- Idea to the solution
- Creating journey of the user
- Story Boarding
- Information Architecture

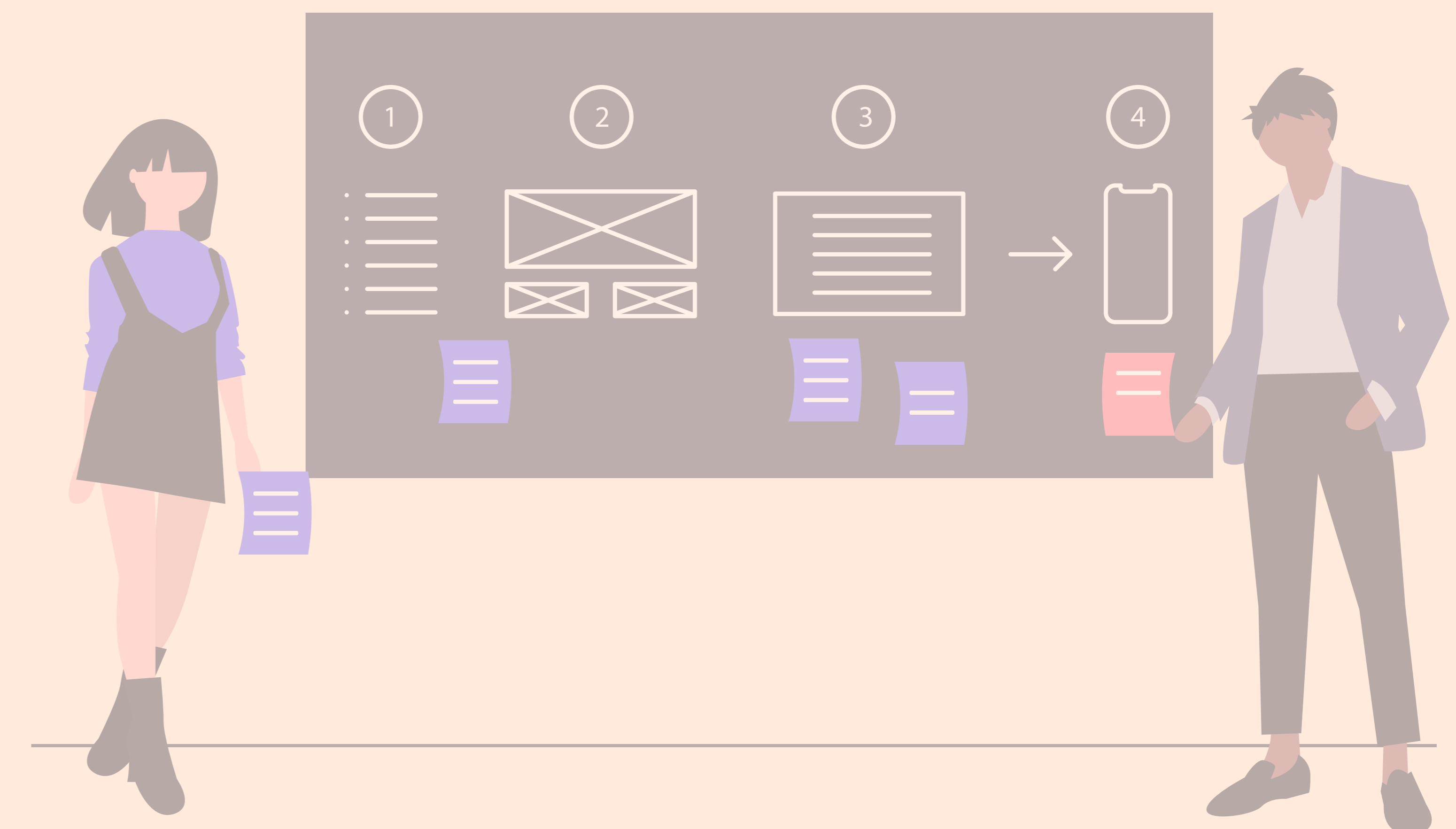


UNIT 4

↳ Wireframing, Prototyping and Testing

How to Design digitally and know from Users the response?

- Wireframing
- Interaction Patterns
- Animations and Interactions
- Prototyping
- Synthesizing Usability Testing



UNIT 5

↳ The Best of UX

What more to learn to be best in UX?

- The Business of UX
- Designing efficiently with tools
- How to be a UX Designer
- Creating a case study
- How to receive and give Feedback

